

Privacy Policy – 5SEdgePro

5SEdgePro Pte. Ltd.

This Privacy Policy describes how **5SEdgePro Pte. Ltd.** ("5SEdgePro", "we", "our", or "us") collects, uses, discloses, and protects personal data in accordance with the Singapore Personal Data Protection Act 2012 ("PDPA"). By using our website, products, or services, you consent to the terms of this Policy.

1. Introduction

We take data protection seriously and are committed to safeguarding the personal data you provide to us. This Policy details our practices regarding the collection, use, disclosure, and management of your personal data both online and offline.

2. Collection of Personal Data

When we may collect personal data

- Access or use our website or online services
- Register for an account or subscribe to our newsletters
- Communicate with us via email, phone, or other channels
- Participate in events, surveys, trainings or promotions

Types of personal data we may collect

- Name, email address, and contact information
- Company and job title
- Device identifiers, IP address, and browsing activity
- Any other information submitted through forms or communications

3. Use of Personal Data

We may use your personal data for purposes including:

- Providing and improving our products, services, and website experience
- Communicating with you, responding to queries, and providing support
- Sending you relevant updates, marketing, or promotional materials (with consent)
- Analysing site usage, monitoring performance, and conducting research
- Complying with legal obligations and protecting our rights

4. Disclosure of Personal Data

Your personal data may be disclosed to:

- Our affiliated companies, service providers, and partners
- Regulatory authorities when required by law
- In connection with a business transaction (e.g., merger or sale)

We ensure all third parties respect the confidentiality of your data and provide protection comparable to Singapore's PDPA.

5. Consent

By providing personal data to 5SEdgePro, you consent to its collection, use, and disclosure as described in this Policy. You may withdraw your consent at any time by contacting our Data Protection Officer, though withdrawal may affect our ability to provide certain services.

6. Protection of Personal Data

We employ reasonable safeguards against unauthorised access, collection, use, disclosure, copying, modification, or disposal, including encryption, access controls, and password protection. We also train staff and review security practices regularly.

7. Retention of Personal Data

We retain personal data only for as long as necessary to fulfil the stated purposes or as required by law. When no longer needed, data will be securely deleted or anonymised.

8. Rights to Access and Correct Personal Data

You have the right to request access to your personal data held by us and to correct any inaccurate data. Requests may be subject to verification and applicable fees. Please contact our Data Protection Officer for such requests.

9. International Data Transfers

If personal data is transferred outside Singapore, we will ensure that the recipient provides a comparable standard of protection as required by Singapore's PDPA.

10. Use of Cookies and Similar Technologies

Our website uses cookies and similar technologies to enhance user experience and enable site functionality. You may disable cookies through your browser settings, though some features may not function properly as a result. See our Cookie Policy for details.

11. Children's Privacy

We do not knowingly collect personal data from children under 13. If you believe your child has provided personal information, please contact us to address the issue.

12. Do Not Call (DNC) Registry

We comply with Singapore's DNC Registry. You may opt out of receiving marketing messages by registering your Singapore phone number at the DNC Registry or contacting us.

13. Updates to Privacy Policy

We may update this Policy from time to time. Changes will be posted on this website, and your continued use of our services constitutes acceptance of any changes.

14. Contact Data Protection Officer

Data Protection Officer

5SEdgePro Pte. Ltd.

Email: connect@5sedgepro.com

Singapore